

Greenomy – Cookie policy

1. Preamble

At Greenomy, we believe in being clear and open about how we collect and use data related to you. We use cookies to collect and use data as part of our Services, as defined in our Privacy Policy (“Services”). In the spirit of transparency, this Cookie Policy provides detailed information about how and when we use these cookies.

2. Cookies

2.1 What is a Cookie

A cookie is a small text file placed on your computer or device by our Services when you visit certain parts of our Website and/or when you use our Services.

2.2. Why do we use Cookies

In order to make full use of the personalised features of our Services, we ask you to store a certain number of Cookies on your computer, or other device (e.g., tablet or mobile phone). Except for the Cookies that are strictly necessary when using our Services, you can manage your Cookie preferences. Please note that disabling cookies may result in reduced functionality of the Website, loss of personalization, and the need to re-enter login credentials.

Our Cookies do not store sensitive information such as your name or address: our cookies simply hold the ‘key’ that, once you are signed in, is associated with this information.

2.3. Which Cookies do we use

a. Strictly necessary Cookies

Cookie name	Purpose	Cookie provider	Expiration	Location
cookie_consent_user_consent_token	Random consent id created upon giving consent	Greenomy	Session	Website, Platform
cookie_consent_level	Verify which level of consent the user agreed to.	Greenomy	Session	Website, Platform
cookie_consent_user_accepted	Verify if user accepted cookies policy	Greenomy	Session	Website, Platform
slim_session	Preserves User Login information and states	Greenomy	2 days	Greenomy Academy

DpSettings	Preserves user's Cookie policy preferences	Greenomy	12 days	Greenomy Academy
sfdc-stream	This cookie is used for properly routing the server request within the Salesforce infrastructure for sticky session	Salesforce	3 hours	Salesforce
_cfuvid	Calendly sets this cookie to track users across sessions to optimize user experience by maintaining session consistency and providing personalized services	Calendly	Session	Calendly

b. Functional Cookies

Cookie name	Purpose	Cookie provider	Expiration	Location
reduxPersistIndex	This cookie is used to store user specific information from their session through the website.	Greenomy	Persistent	Website

persist%3Agreenomy-landing-storage	This cookie is used to store user specific information from their session through the Website.	Greenomy	Persistent	Website
persist:greenomy-storage	This cookie is used to store user specific information from their session through the application.	Greenomy	Persistent	Platform
tusSupport	This cookie reads if resumable file transfer is supported.	TUS (Resumable File Transfer)	Persistent	Platform
intercom-id-[app_id]	The cookie serves to identify anonymous visitors to a website or application where the Intercom JavaScript snippet is installed. It also supports Messenger analytics reporting.	Intercom	9 months	Platform

intercom-session-[app_id]	This cookie allows logged-in end users to maintain access to their past conversations even on pages where logged-in requests are not being sent. The cookie also supports Messenger analytics reporting.	Intercom	1 week	Platform
intercom-device-id-[app_id]	This cookie identifies each unique device that interacts with the Messenger for security purposes.	Intercom	9 months	Platform
intercom.intercom-state-[app_id]	This browser web storage is used to cache the Messenger application data and visitor data so that the Messenger loads sufficiently following a page transition.	Intercom	Persistent	Platform
intercom.lastTooltipsReceivedAt	This browser web storage is used to cache the moment the last tooltip	Intercom	Persistent	Platform

	from the Intercom app was received.			
Wistia-Video-Progress-*	This cookie stores if the user has seen embedded content.	Wistia	Persistent	Greenomy Academy
bugsnag-anonymous-id	This cookie is used to detect errors on the website.	Greenomy Academy	Persistent	Greenomy Academy
BrowserId	SaleForce sets this cookie to log browser sessions and visits for internal-only product analytics.	Salesforce	1 year	Salesforce

c. Tracking Cookies

Cookie Name	Purpose	Cookie Provider	Expiration	Location

_ga	This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the site's analytics reports.	Google Analytics	2 years	Website
_gid	This cookie stores and updates a unique value for each page visited and is used to count and track pageviews.	Google Analytics	1 day	Website
_gcl_a_u	This cookie is used for experimenting with advertisement efficiency across websites using their services.	Google AdSense	3 months	Website
_lfa	This cookie stores and tracks audience reach.	Leafitter	2 years	Website
wistia*	This cookie stores performed actions on the website.	Wistia	Permanent	Greenomy Academy

d. Performance Cookies

Cookie Name	Purpose	Cookie Provider	Expiration	Location
_gat_UA-*	This is a pattern type cookie where the pattern element on the name contains the unique identity number of the account or website it relates to.	Google Analytics	Session	Website
_clk, _clsk, CLID	Together these cookies are used to understand visitor interactions and analytics.	Microsoft Clarity	1 year	Website
MUID	This cookie can be used in the provider's tools for marketing purposes.	Microsoft Clarity	1 year	Website
fs_uid	This cookie is used by FullStory for session tracking.	FullStory Inc	1 year	Website

sliguid	This cookie is used to recognise a user to the website.	Salesloft	Persistent	Website
slirequested	This cookie is used in live website tracking to help identify and qualify leads.	Salesloft	Persistent	Website
slireg	This cookie is used in live website tracking to help identify and qualify leads.	Salesloft	1 week	Website
ajs_anonymous_id	This cookie stores the User's last visit.	Atlassian Jira Service desk	1 year	Website
mp*_mixpanel	This cookie is used to identify individual users to measure site performance and usage patterns.	Mix Panel	3 months	Website

In_or	This cookie registers statistical data on users' behaviour on the website.	LinkedIn	1 day	Website
loglevel	This cookie collects data on User interaction with Greenomy's video-content.	Greenomy Academy	Persistent	Greenomy Academy
VISITOR_PRIVACY_METADATA	This cookie stores the user's cookie consent state for the current domain.	Youtube	6 months	
VISITOR_INFO_LIVE	A cookie set by YouTube to measure bandwidth that determines whether the user gets the new or old player interface.	Youtube	6 months	
YSC	YSC cookie is set by Youtube and is used to track the views of embedded videos on Youtube pages.	Youtube	Session	

e. Unclassified Cookies

Unclassified Cookies are Cookies that we are in the process of classifying, together with the providers of individual Cookies.

Cookie name	Purpose	Cookie provider	Expiration	Location
lw_role_	Pending	Leanworld	Pending	Greenomy Academy

2.4. Cookie Management: disable or delete cookies

To disable or delete cookies from our Website, you can edit in your browser. Bearing in mind that each browser is different, please check the 'Help' menu of your browser (or the handset manual of your tablet or mobile phone) to learn how to manage your Cookie preferences. Disabling Cookies may result in reduced functionality of the Website, loss of personalization, and the need to re-enter login credentials.