

Position Green accelerates European sustainability tech consolidation with Greenomy acquisition

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Position Green, the Nordic leader in sustainability software and advisory, has acquired Greenomy, Benelux's market leader in sustainability reporting and EU regulatory compliance.

The deal is the next decisive move in consolidating Europe's fragmented sustainability tech market after Position Green's recent acquisition of Norwegian carbon management platform Morescope. By combining sustainability reporting, carbon management, supply chain transparency tools and advisory expertise, Position Green is building Europe's most comprehensive ESG platform to help companies and investors accelerate the green transition and navigate the shifting regulatory landscape.

Greenomy, with customers globally, is recognized as one of the most advanced platforms for CSRD, EU Taxonomy, and VSME reporting, and gives Position Green an even stronger base in Brussels - at the heart of the European Union.

"Europe's green economy is being rewritten by regulation and finance. That creates complexity for companies, but also a huge opportunity for those ready to lead. Bringing Greenomy onboard is more than an acquisition of excellent regulatory services and cutting-edge ESG technology; it's a team-up with an industry leader at the heart of Europe's political and financial system. Position Green is now the platform that connects it all - sustainability reporting, carbon management, supply chain transparency, and capital markets", said Joachim Nahem, Chairman and Co-Founder of Position Green.

By joining forces with Position Green, Greenomy will be bringing a broad ESG technology offering to the Benelux market. Leveraging combined expertise both in tech and regulatory, the focus will be on supporting companies to go beyond compliance, unlocking growth opportunities, and driving leadership in ESG technology across Benelux and Europe.

"This combination brings together two market leaders with complementary strengths: Position Green's scale in the Nordics and Greenomy's deep regulatory expertise and Benelux foothold. It positions us to serve clients with the most comprehensive sustainability data management solution in Europe. I am proud of what Greenomy has accomplished, and I am excited to continue contributing as an advisor as Position Green enters this next phase of growth", says Alexander Stevens, CEO and founder of Greenomy.

"Our clients truly get the best of both worlds: Greenomy's regulatory expertise, tech know-how and thought leadership now integrated into Position Green's fast-growing sustainability platform with its advisory strength and broad ESG capabilities. Together, we are building the most comprehensive infrastructure in Europe to help companies go beyond compliance and drive innovation, sustainable growth and real climate action at global scale", said Marlies Gevaert, Managing Director of Greenomy.

Euroclear's Continued Role

Euroclear, leading financial market infrastructure and majority investor in Greenomy since 2022, will remain involved as a shareholder in Position Green. With over €1.6 trillion in sustainable bonds, Euroclear's continued involvement reinforces the vital connection between sustainability data and capital markets.

"We conducted a thorough selection process with strong international interest, and we are delighted that Position Green will lead Greenomy into its next chapter. Capital markets are central to Europe's green transition, and that requires reliable data and transparent reporting. This partnership marks an important step toward building a more integrated ESG ecosystem in Europe", said Nils Jean-Mairet, Chief Financial Officer at Euroclear.

A Fast-Growing, Multi-Billion-Dollar Market

The global ESG reporting software market spend is forecast to grow from over USD 1.3 billion in 2023 to more than USD 5.6 billion by 2029*. Nearly 60 percent** of companies worldwide already use ESG and sustainability reporting software, showing at what speed regulation and investor pressure are transforming the market into a multi-billion dollar industry. Position Green and Greenomy support customers across sectors like manufacturing, finance, retail, transport, and energy, industries directly shaping the everyday lives of consumers. From ensuring supply chain transparency in consumer goods to helping banks assess climate risk in lending, the acquisition strengthens both B2B competitiveness and the resilience of the wider economy.

Greenomy has 45 employees.

About Greenomy

Greenomy is at the forefront of ESG reporting solutions, offering global corporations a seamless pathway to compliance with key frameworks, including CSRD, EU Taxonomy, and VSME. Leveraging our cutting-edge SaaS portal, Greenomy unifies complex regulatory demands into a coherent data model, fortified by ESG data libraries and the power of generative AI. This integration empowers organisations to simplify the creation of comprehensive sustainability reports, allowing ESG teams to focus their resources on driving impactful transformations.

Learn more about Greenomy at greenomy.io.

About Position Green

Position Green is the Nordic leader in ESG software and advisory, helping more than 800 companies and investors make informed, data-driven sustainability decisions. With offices across Scandinavia and a growing European presence, Position Green offers a full-suite sustainability platform supported by a team of experienced climate and strategy professionals.

The company is majority-owned by Norvestor, a Nordic private equity firm managing over €1.5 billion in AUM, alongside more than 150 Position Green employees and Co-founders Daniel Gadd and Joachim Nahem.

About Euroclear

Euroclear Group is the financial industry’s trusted provider of post-trade services. Guided by its purpose, Euroclear innovates to bring safety, efficiency and connections to financial markets for sustainable economic growth. Euroclear provides settlement and custody of domestic and cross-border securities for bonds, equities and derivatives and investment funds. As a proven, resilient capital market infrastructure, Euroclear is committed to delivering risk-mitigation, automation and efficiency at scale for its global client franchise. The Euroclear group comprises Euroclear Bank, the International CSD, as well as Euroclear Belgium, Euroclear Finland, Euroclear France, Euroclear Nederland, Euroclear Sweden, Euroclear UK & International.

*<https://www.verdantix.com/client-portal/blog/esg-reporting-software-market-to-approach-6-billion-dollars-in-2029>

**<https://www.verdantix.com/venture/report/green-quadrant-esg-sustainability-reporting-software-2025>

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