

## Groundbreaking collaboration: Position Green and Valified create new purpose-built ESG solution for industry associations

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Two of the leading digital players in the ESG (Environmental, Social, and Governance) area, Position Green and Valified, have announced a new strategic partnership that aims to strengthen the entire value chain in companies' sustainability work. This collaboration will result in the development of a unique ESG solution that is adapted to both mid- and large-cap companies as well as SMEs (small and medium-sized companies), which will benefit the entire business community. It is especially an opportunity for industry associations to help its members with ESG management/data collection/reporting to meet demands from regulators (e.g. CSRD) and the value chain (e.g. customers, banks, insurance, etc.).



CEO Valified Jesper Kring (left) and Anders de Lichtenberg, Managing Director of Position Green Denmark (right), are looking forward to making ESG even easier, compliant and business-driven for large and small companies as well as their industry associations.

Position Green's Anders de Lichtenberg states: "Our partnership with Valified is a natural step towards strengthening the entire value chain within ESG efforts. While Position Green specialises in meeting the complex needs of larger companies, Valified is established as an invaluable resource for SMEs. Together, we will be able to offer a holistic approach to ESG that addresses the needs of the entire spectrum of businesses."

Jesper Kring from Valified adds: "By combining our skills and resources, we create a platform that strengthens the entire value chain. Our goal is not only to meet the regulatory requirements, but also to create real business value for our customers. With our unique ESG- solution, both large companies and SMEs will be able to run a more efficient and sustainable business."

This partnership marks a new era in ESG efforts, where collaboration and synergies strengthen the entire value chain. By integrating digital solutions and innovative approaches, Position Green and Valified accelerate the sustainable transition and strengthen the competitiveness of companies of all sizes.

"We already see how our partnership opens up new opportunities for collaboration across companies, industries and geographical boundaries," Jesper Kring and Anders de Lichtenberg say jointly. "Our goal is not only to revolutionise ESG efforts in Scandinavia, but also to inspire and motivate companies on a global level to take the sustainability agenda seriously."

This unique ESG solution is a perfect fit for industry organisations that have both large and small companies as members, which will enable a more uniform and effective implementation of sustainability initiatives across the industry, regardless of size.

### **About Position Green**

Position Green is a leading provider of sustainability software and consulting services for the mid- and large-cap segment. Founded in Sweden in 2015. 600+ customers worldwide. 10 offices across Europe and North America with 330+ employees and a 100% year-on-year growth.

[www.positiongreen.com](http://www.positiongreen.com)

### **About Valified**

Valified is a leading digital ESG platform and universe that helps thousands of SMEs and their key partners such as Nykredit, AL Bank, Vestjysk Bank, TEKNIQ Arbejdsgiverne, DRC - Danmarks Restaurants, SMV Danmark, Autobranchen Danmark, Danske Medier, Tryg, EIFO etc. with accelerating the sustainable transition and competitiveness in their ecosystem.

[www.valified.com](http://www.valified.com)



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