

Position Green to further develop AI analytics feature following successful pilot

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Position Green, the leading pure-play sustainability firm, has successfully completed a customer pilot of its proprietary AI Analyst feature, integrated within its flagship Sustainability Management Suite. This development represents the next step in Position Green's mission to revolutionise how organisations integrate sustainability.



AI Analyst will enable companies to navigate increasingly complex data and regulatory requirements.

Following positive pilot outcomes and valuable customer feedback coupled with strong demand from its wider customer base, Position Green will further develop the feature in the fourth quarter of 2023, with the intention of a wider rollout early in 2024.

Position Green's Sustainability Management Suite is used by over 500 businesses worldwide. Their sustainability leaders and executives leverage the cloud-based software to comply with regulation and unlock impact opportunities across the full ESG spectrum.

The six-week pilot involved a cross-sector cohort of customers, including Sinch - a global leader in Customer Communications Software, housing developer Obos, fashion technology platform Boozt, and climate control technology manufacturer, Lindab. The majority of pilot users reported having little first-hand experience in using generative AI tools, yet feedback was positive and unanimous in pointing to the core benefits of the tool's primary data analysis, initial recommendations, and interpretation of data trends. All pilot participants expressed their desire to see further expansion of the feature throughout the Sustainability Management Suite.



'I had confidence that the piloting of this AI analysis feature would yield the results we wanted. We've been closely tracking the evolution of generative artificial intelligence. Timing is everything, and our engineers were able to combine the recent rapid developments in the field with our know-how and data insights to create a very versatile tool, deeply integrated with our suite. I'm very pleased that our pilot customers were able to experience first-hand what this tool can offer, and beyond excited for the long-term opportunities for us and our customers.'

At Position Green, we have grand visions of what our products can achieve, both to fuel the customer journey from compliance to sustainable impact, but also to create a more resilient future and support the EU Green Deal's mission to a Net Zero Europe by 2050.'

Jonas Bohlin, Chief Product Officer at Position Green

Given the growing complexity of sustainability reporting, for example in emissions accounting over specific time periods and across different Greenhouse Gas Protocol Scopes, customers will require more tangible insights to deal with the volume and depth of the data. Generative AI can help companies transform data into actionable decisions within their organisation to a degree not seen before, by extracting data in real-time, identifying patterns and anomalies, and flagging to users key findings that should be reviewed and addressed.

This is a major step forward in supporting sustainability leads and CFOs to make the case for internal change, as it can rapidly expedite the process from data sets and graphs into real-world action.

About Position Green

Position Green is the largest independent sustainability firm in the Nordic region, and a pioneer in ESG transformation. As a pure-play sustainability partner supporting organisations to accelerate their sustainability journey, it provides proprietary ESG reporting software solutions, advisory services, assurance, and a learning and academy offering. By making sustainability measurable and actionable, companies can transform and streamline their ESG data management and reporting processes and embed sustainability strategies that reduce risk and create value.

As of October 2023, Position Green has over 550 clients worldwide, including more than 50 GP/LPs, and more than 320 employees across Sweden, Norway, Denmark, the UK, the US, and Belgium.

Read more at www.positiongreen.com

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